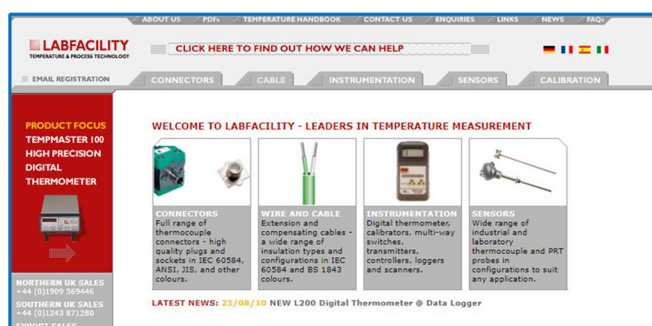


Website Development in a Digital Age

1st Generation Website 2000

A year when mobile phones started to use cameras as part of their functionality. Mobile website viewing was not generally available and we lived in an analogue World. The USB Flash drive was also invented this year along with bluetooth being adopted in mobile phones.



2nd Generation Website 2005

Social media kicked off with a bang seeing YouTube & Reddit being founded following in the footsteps of Facebook the year before. Apple led the way in the legal downloading of digital music which was certainly revolutionary!

3rd Generation Website 2010

The iPhone was now a market leader in the mobile phone sector with the iPhone 4 released the same year. This was complemented by the launch of the first iPad in January of the same year, but Android was also gaining some traction providing some competition.



4th Generation Website 2015

Multi device websites are now commonplace with mobile users increasing in number. Social media platforms are now mature, but there are still new brands yet to be launched such as TikTok, Amazon, Google, Facebook, with Apple continuing to grow as tech giants.

5th Generation Website 2020

Electric vehicles and the digital highway is now part of all of our lives with both the workplace and home being fully online. The Internet of things now connects every aspect of our lives working every hour of every day with virtually 100% of activity being connected.

